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Executive Demographic Summary Report

Population

The current year population in this selected geography is 332,509. The 2000 Census revealed a population of 333,340, and in 1990 it was 319,293 representing a 4.40% change. It is estimated that the population in this area will be 331,769 in 2009, representing a change of -0.22% from 2004. The current population is 49.20% male and 50.80% female. In 2004, the median age of the population in this area was 37.3, compared to the US median age which was 36.2. The population density in your area is 32.7 people per square mile.

Households

There are currently 129,835 households in this selected geography. The Census revealed household counts of 128,054 in 2000, up from 119,572 in 1990, representing a change of 7.09%. It is estimated that the number of households in this area will be 131,949 in 2009, representing a change of 1.63% from the current year. For the current year, the average household size in this area is 2.56 persons.

In 2004, the median number of years in residence in this geography's population is 2.67. The average household size in this geography was 2.47 people and the average family size was 2.90 people. The average number of vehicles per household in this geography was 1.7.

Income

In 2004, the median household income in this selected geography was \$31,381, compared to the US median which was \$45,660. The Census revealed median household incomes of \$29,293 in 2000 and \$20,090 in 1990 representing a change of 45.81%. It is estimated that the median household income in this area will be \$34,252 in 2009, which would represent a change of 9.15% from the current year.

In 2004, the per capita income in this area was \$16,267, compared to the US per capita, which was \$24,583. The 2004 average household income for this area was \$41,659, compared to the US average which was \$64,056.

Race & Ethnicity

In 2004, the racial makeup of this selected area was as follows: 71.67% White; 22.71% Black; 1.93% Native American; 0.29% Asian/Pacific Islander; and 1.80% Other. Compare these to the US racial makeup which was: 75.05% White, 12.29% Black, 0.89% Native American, 3.66% Asian/Pacific Islander and 5.53% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic

origin make up 4.83% of the current year population in this selected area. Compare this to the US makeup of 14.27%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 4.4% American Indian, Eskimo, Aleut Population; 38.4% Asian, Pacific Islander; 4.8% Black; 219.4% Hispanic Ethnicity; 226.4% Other; White 0.2%.

Housing

The median housing value in this area was \$38,719 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$51,820, which is a 33.8% change from 1990. In 1990, there were 87,358 owner occupied housing units in this area vs. 128,054 in 2000. Also in 1990, there were 32,215 renter occupied housing units in this area vs. 34,950 in 2000. The average rent in 1990 was \$203 vs. \$281 in 2000.

Employment

In 2004, there were 259,521 people over the age of 16 in the labor force in your geography. Of these 93.27% were employed, 6.63% were unemployed, 43.21% were not in the labor force and 0.10% were in the armed forces. In 1990, unemployment in this area was 4.35% and in 2000 it was 3.75%.

In 2004, there were 109,780 employees in this selected area (daytime population) and there were 11,305 establishments.

For this area in 1990, 44.21% of employees were employed in white-collar occupations and 55.79% were employed in blue-collar occupations. In 2000, white collar workers made up 47.40% of the population, and those employed in blue collar occupations made up 52.60%. In 1990, the average time traveled to work was 10 minutes and in 2000 it was 18 minutes.

Demographic Summary with Index

Index Base Average = 100

Index Base File: US

Population and Gender

	2005 Estimate	2010 Projection	Percent Change 1990 to 2005	Percent Change 2005 to 2010
Population:				
Total Population	430,136	433,956	6.4%	0.9%
Total Households	166,670	170,379	10.3%	2.2%
Gender:	2005 Estimate	2010 Projection	2005 Index	2010 Index
Male	211,005 49.1%	213,595 49.2%	100	100
Female	219,131 50.9%	220,362 50.8%	100	100

Population by Race/Ethnicity

Race:	2005 Estimate	%	2010 Projection	%	2005 Index	2010 Index
White	305,098	70.9%	304,514	70.2%	94	92
Black	98,058	22.8%	100,100	23.1%	188	192
American Indian/ Eskimo	5,038	1.2%	4,991	1.2%	141	145
Asian	1,772	0.4%	2,258	0.5%	10	11
Hawaiian/Pacific Islander	158	0.0%	199	0.0%	23	27
Other	12,959	3.0%	15,282	3.5%	66	84
Multi-Race	7,054	1.6%	6,610	1.5%	71	76
Hispanic Ethnicity	28,419	6.6%	34,045	7.8%	201	103

Population by Age

Age:	2005 Estimate	%	2010 Projection	%	2005 Index	2010 Index	
0 to 4	29,075	6.8%	29,602	6.8%	99	101	
5 to 14	59,787	13.9%	57,705	13.3%	101	101	
15 to 19	31,152	7.2%	30,366	7.0%	103	102	
20 to 24	29,903	7.0%	29,732	6.9%	99	100	
25 to 34	53,215	12.4%	56,708	13.1%	91	98	
35 to 44	56,787	13.2%	52,694	12.1%	90	90	
45 to 54	58,728	13.7%	58,435	13.5%	95	93	
55 to 64	47,561	11.1%	51,902	12.0%	108	101	
65 to 74	33,273	7.7%	36,432	8.4%	120	116	
75 to 84	21,564	5.0%	21,808	5.0%	115	118	
85+	9,218	2.1%	8,822	2.0%	121	117	
Median Age:							
Total Population		37.2		37.5		103	100

Households by Income

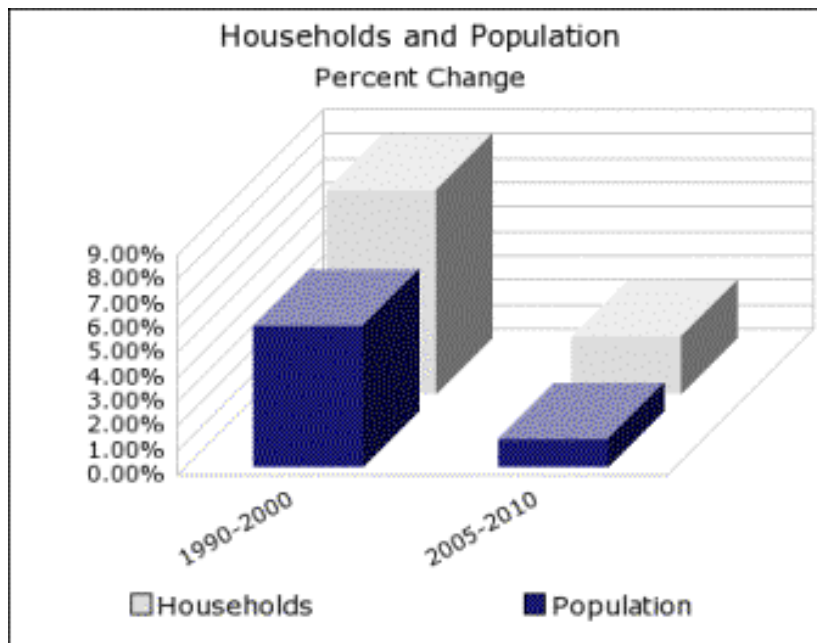
	2005 Estimate	%	2010 Projection	%	2005 Index	2010 Index
\$0 - \$14,999	40,688	24.4%	38,924	22.8%	166	168
\$15,000 - \$24,999	26,211	15.7%	24,338	14.3%	136	140
\$25,000 - \$34,999	21,447	12.9%	21,637	12.7%	115	119
\$35,000 - \$49,999	26,745	16.0%	24,734	14.5%	100	105
\$50,000 - \$74,999	26,793	16.1%	27,871	16.4%	85	90
\$75,000 - \$99,999	12,822	7.7%	14,772	8.7%	66	73
\$100,000 - \$149,999	8,001	4.8%	12,407	7.3%	48	55
\$150,000 +	3,964	2.4%	5,697	3.3%	41	41
Average Hhld Income	\$43,069		\$46,240		70	68

Median Hhld Income	\$32,581	\$35,161	70	68
Per Capita Income	\$17,228	\$18,732	73	72

* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Executive Summary Report with Charts

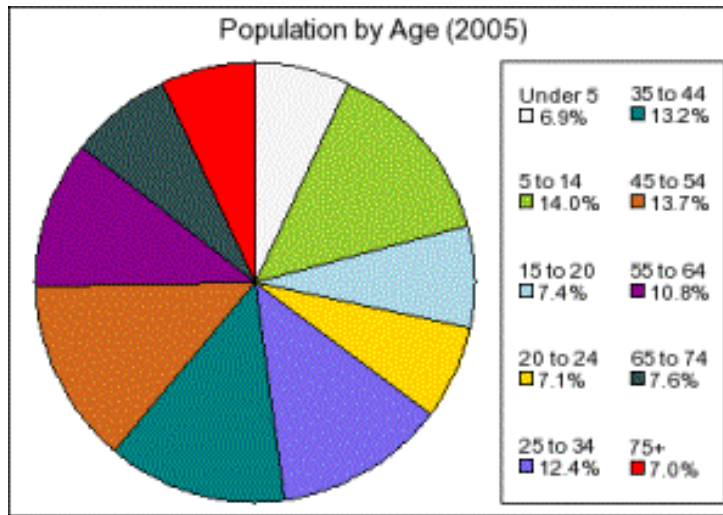
Population Demographics



The number of households in the study area in 1990 was **189,496** and changed to **205,213** in 2000, representing a change of **8%**. The household count in 2005 was **209,647** and the household projection for 2010 is **214,494**, a change of **2%**. The population in the study area in 1990 was **511,425** and in 2000 it was **540,945**, roughly a **6%** change. The population in 2005 was **546,538** and the projection for 2010 is **552,585** representing a change of **1%**.

	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
Total Population	511,425	540,945	546,538	552,585	5.8%	1.1%
Total Households	189,496	205,213	209,647	214,494	8.3%	2.3%

Population by Age



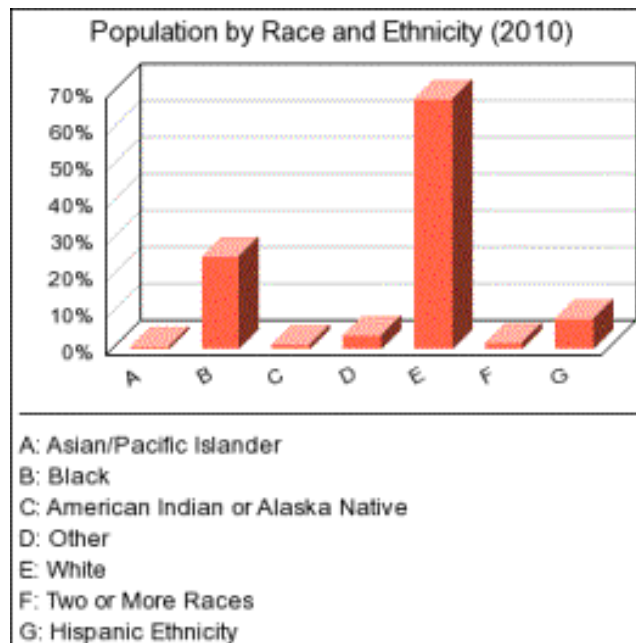
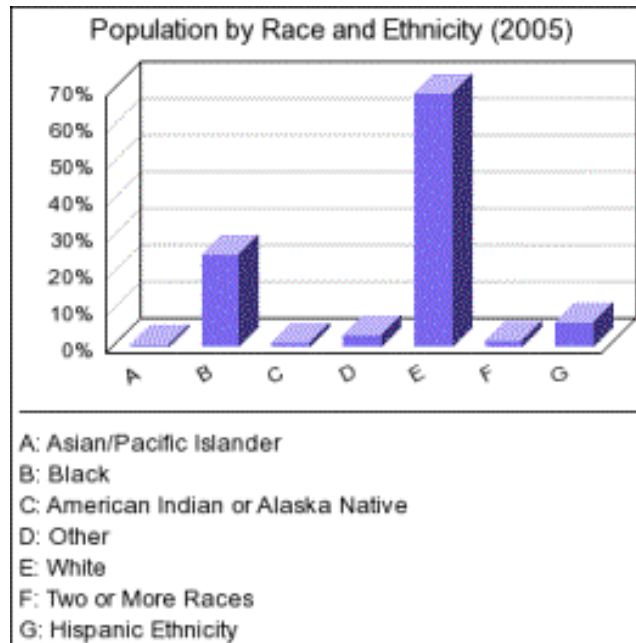
In 1990, the median age of the total population in the study area was **33.8**, and in 2000, it was **36.3**. The median age in 2005 is **36.7** and it is predicted to change in five years to **37.0** years.

In 2005, females represented **51.1%** of the population with a median age of **38.5** and males represented **48.9%** of the population with a median age of **35.0** years.

In 2005, the most prominent age group in this geography is **5 to 14** years. The age group least represented in this geography is **0 to 4** years.

Age Groups	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
	Population	%	Population	%	Population	%	Population	%	1990 to 2000	2005 to 2010
0 to 4	37,030	7.2%	37,211	6.9%	37,705	6.9%	38,560	7.0%	0.5%	2.3%
5 to 14	82,478	16.1%	80,416	14.9%	76,662	14.0%	74,202	13.4%	-2.5%	-3.2%
15 to 19	38,996	7.6%	41,522	7.7%	40,277	7.4%	38,940	7.0%	6.5%	-3.3%
20 to 24	31,478	6.2%	33,907	6.3%	38,974	7.1%	38,741	7.0%	7.7%	-0.6%
25 to 34	74,780	14.6%	67,534	12.5%	67,955	12.4%	72,849	13.2%	-9.7%	7.2%
35 to 44	69,708	13.6%	79,297	14.7%	71,932	13.2%	66,731	12.1%	13.8%	-7.2%
45 to 54	52,073	10.2%	70,766	13.1%	74,637	13.7%	74,381	13.5%	35.9%	-0.3%
55 to 64	46,963	9.2%	52,143	9.6%	59,045	10.8%	64,970	11.8%	11.0%	10.0%
65 to 74	42,485	8.3%	40,966	7.6%	41,439	7.6%	45,337	8.2%	-3.6%	9.4%
75 +	35,445	6.9%	37,183	6.9%	38,074	7.0%	38,197	6.9%	4.9%	0.3%

Population by Race/Ethnicity

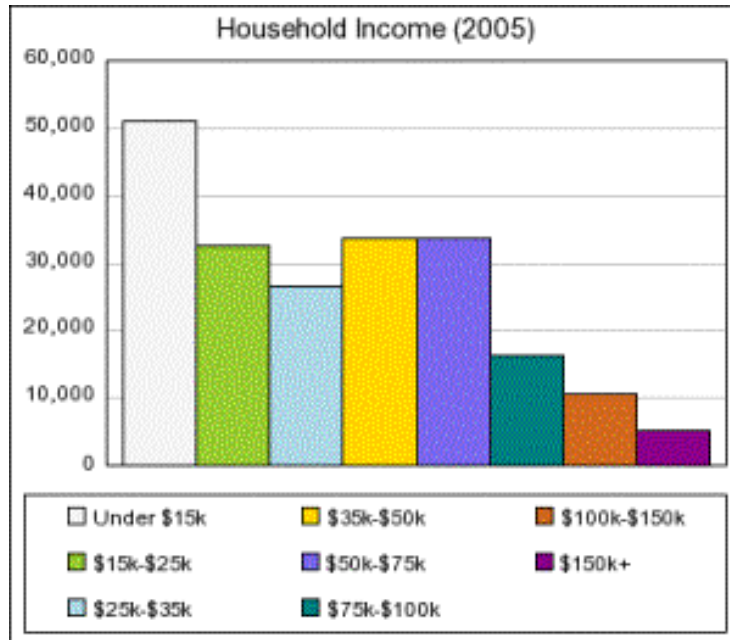


In 2005, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Asian or Pacific Isl.**

Race & Ethnicity	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2005 to 2010
White	368,322	72.0%	377,255	69.7%	375,857	68.8%	376,187	68.1%	2.4%	0.1%
Black	131,635	25.7%	134,288	24.8%	136,712	25.0%	139,238	25.2%	2.0%	1.8%
American Indian or Alaska Native	5,142	1.0%	5,888	1.1%	5,850	1.1%	5,812	1.1%	14.5%	-0.6%

Asian	1,278	0.3%	2,071	0.4%	2,918	0.5%	3,694	0.7%	62.0%	26.6%
Other Race	5,043	1.0%	14,124	2.6%	16,538	3.0%	19,541	3.5%	180.0%	18.2%
Two or More Races			7,319	1.4%	8,665	1.6%	8,111	1.5%		-6.4%
Hispanic Ethnicity	9,631	1.9%	28,619	5.3%	36,254	6.6%	43,705	7.9%	197.2%	20.6%
Not Hispanic or Latino	501,797	98.1%	512,326	94.7%	510,285	93.4%	508,880	92.1%	2.1%	-0.3%

Households by Income



In 2005 the predominant household income category in this study area is **\$0 - \$15K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
\$0 - \$15,000	73,907 39.0%	52,902 25.8%	51,099 24.4%	49,004 22.8%	-28.4%	-4.1%
\$15,000 - \$24,999	37,598 19.8%	34,573 16.8%	32,615 15.6%	30,206 14.1%	-8.0%	-7.4%
\$25,000 - \$34,999	28,362 15.0%	28,600 13.9%	26,585 12.7%	26,770 12.5%	0.8%	0.7%

\$35,000 - \$49,999	26,122 13.8%	32,752 16.0%	33,641 16.0%	31,225 14.6%	25.4%	-7.2%
\$50,000 - \$74,999	16,862 8.9%	32,052 15.6%	33,656 16.1%	35,020 16.3%	224.7%	4.1%
\$75,000 - \$99,999	3,757 2.0%	13,080 6.4%	16,335 7.8%	18,616 8.7%	248.1%	14.0%
\$100,000 - \$149,999	1,698 0.9%	7,293 3.6%	10,548 5.0%	16,099 7.5%	329.4%	52.6%
\$150,000 +	1,087 0.6%	3,961 1.9%	5,167 2.5%	7,556 3.5%	264.5%	46.2%
Average Hhld Income	\$26,389	\$41,114	\$43,758	\$47,144	55.8%	7.7%
Median Hhld Income	\$20,303	\$30,206	\$32,881	\$35,565	48.8%	8.2%
Per Capita Income	\$9,905	\$15,597	\$17,415	\$18,974	57.5%	9.0%

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Demographic Snapshot Comparison Report

	35 Miles:	65 Miles:
Population:		
Total Population	198,847	537,795
Male Population	49.4%	49.0%
Female Population	50.6%	51.0%
Median Age	37.0	36.8
Population Density (per sq. mi.)	51.7	40.5
Employees	72,885	174,116
Establishments	7,292	18,670
Income:		
Median HH Income	\$33,469	\$32,977
Per Capita Income	\$17,532	\$17,439
Average HH Income	\$43,818	\$43,818
Households:		
Total Households	76,474	206,285
Average Household Size	2.48	2.53
Household Growth 1990 - 2000	7.4%	8.4%

Housing:

Owner Occupied Housing Units	61.5%	61.8%
Renter Occupied Housing Units	25.8%	24.1%
Vacant Housing Units	12.7%	14.1%

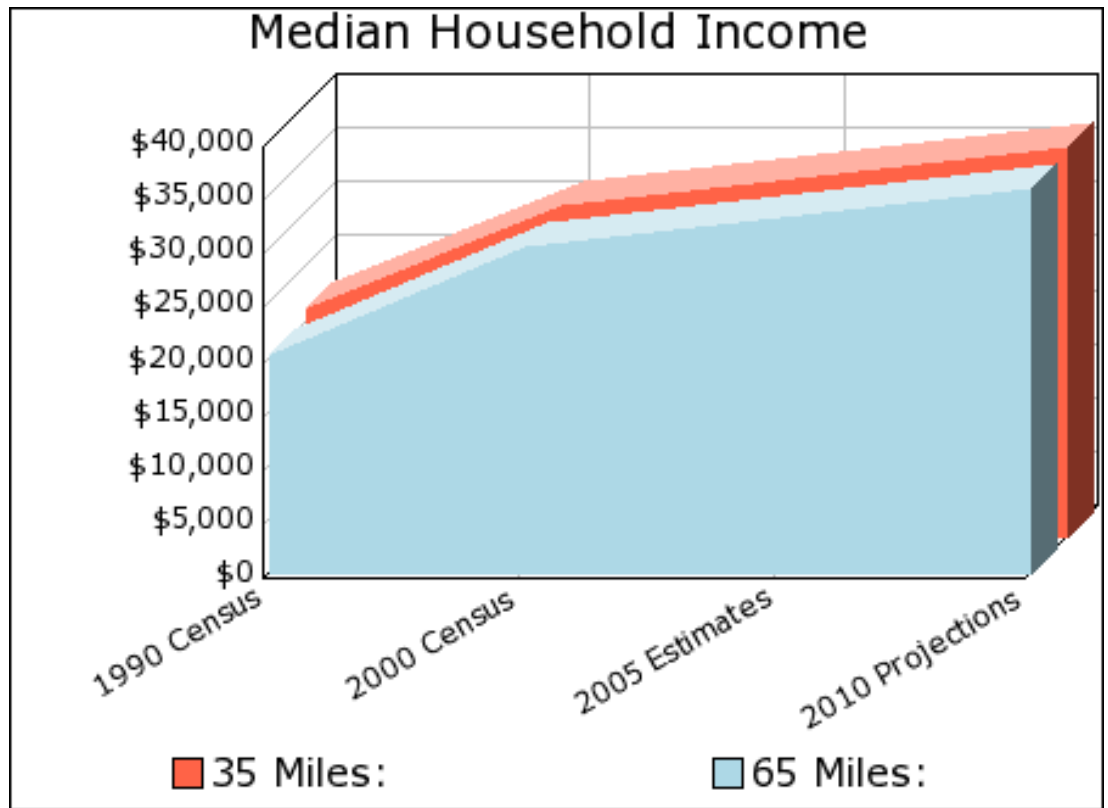
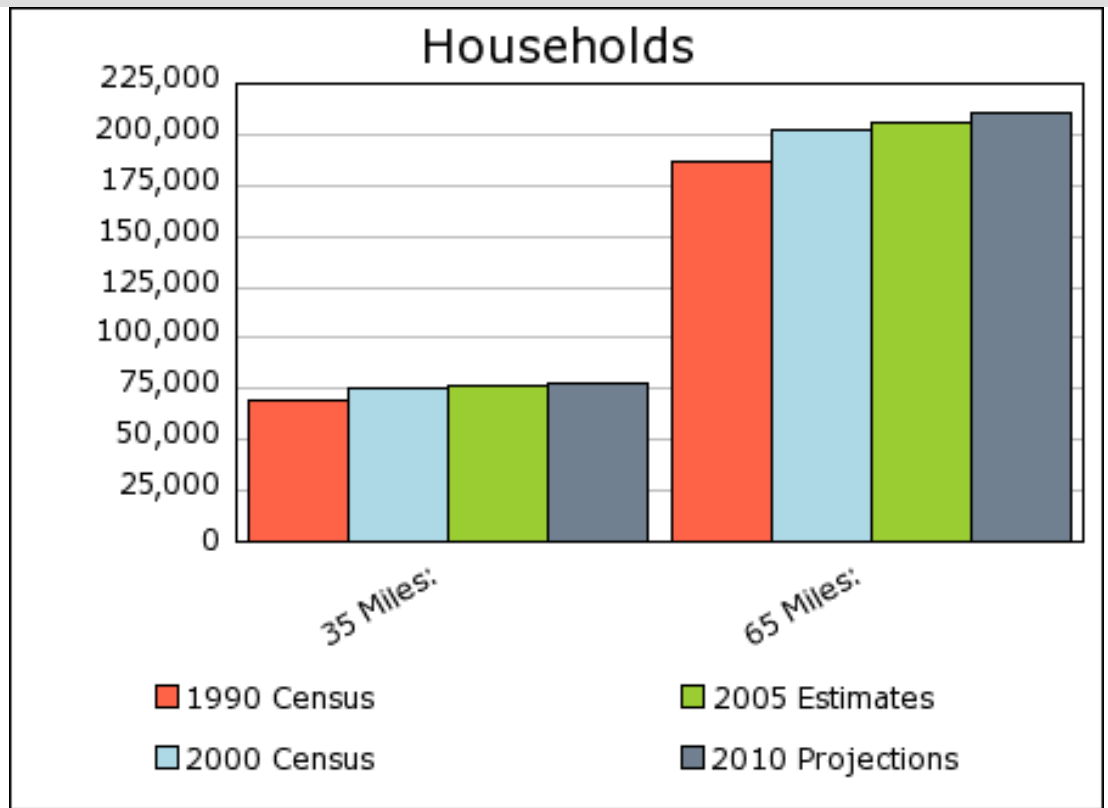
Race:

White	70.7%	69.1%
Black	25.1%	24.6%
American Indian, Eskimo, Aleut	0.6%	1.1%
Asian	0.5%	0.5%
Hawaiian or Pacific Islander	0.0%	0.1%
Other	1.5%	3.0%
Multirace	1.6%	1.6%

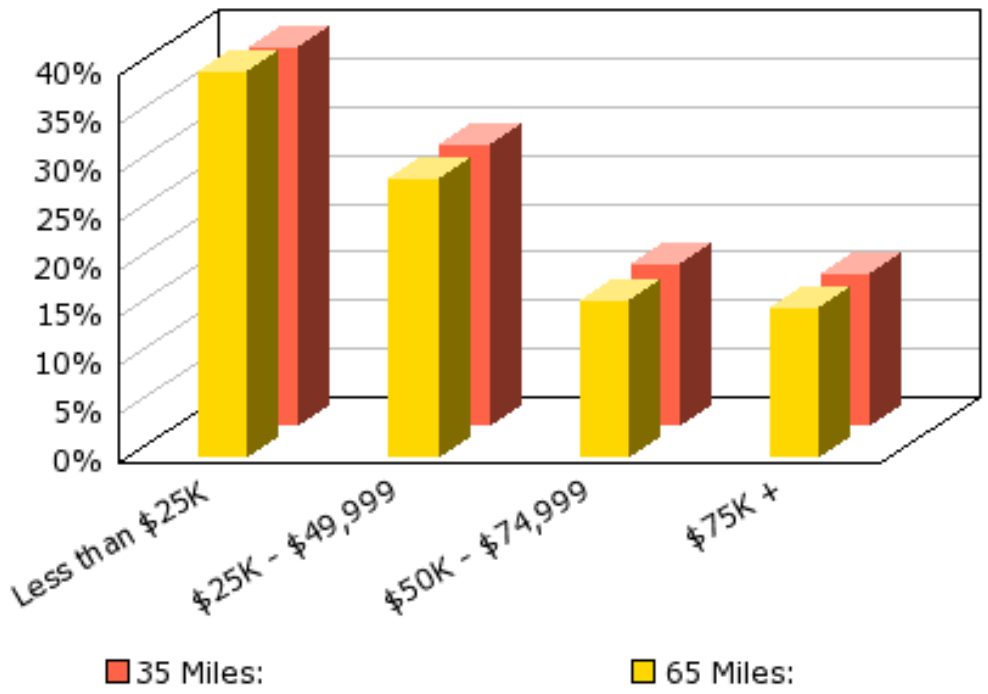
Ethnicity:

Hispanic	4.3%	6.7%
Non-Hispanic	95.8%	93.3%

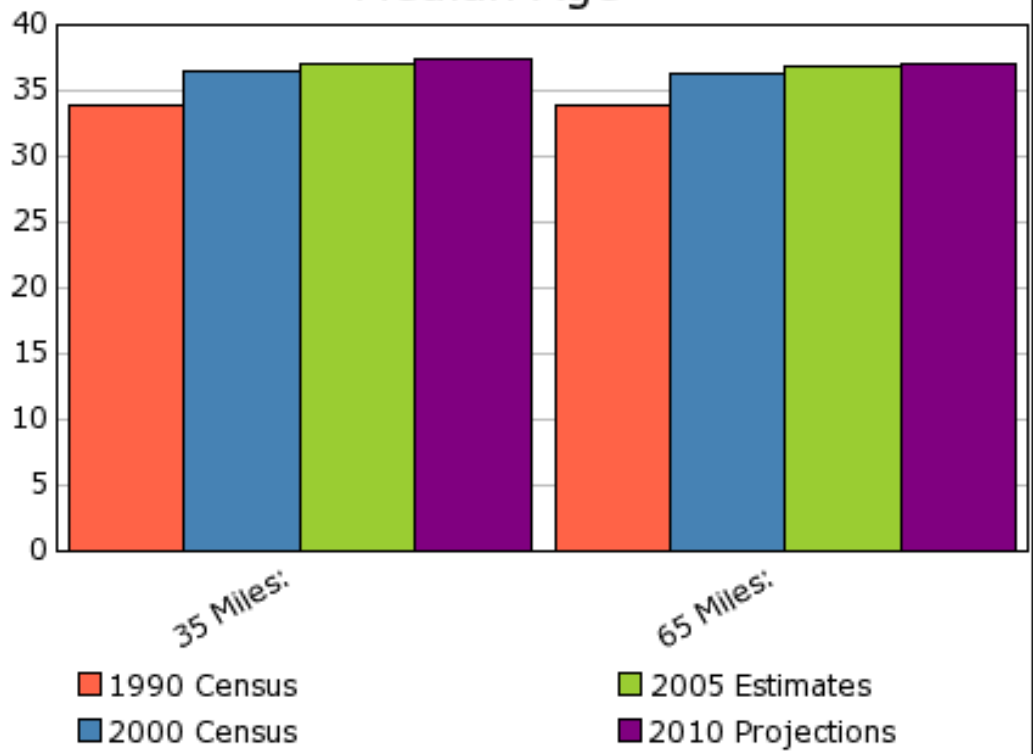
Demographic Snapshot Comparison Report with Charts

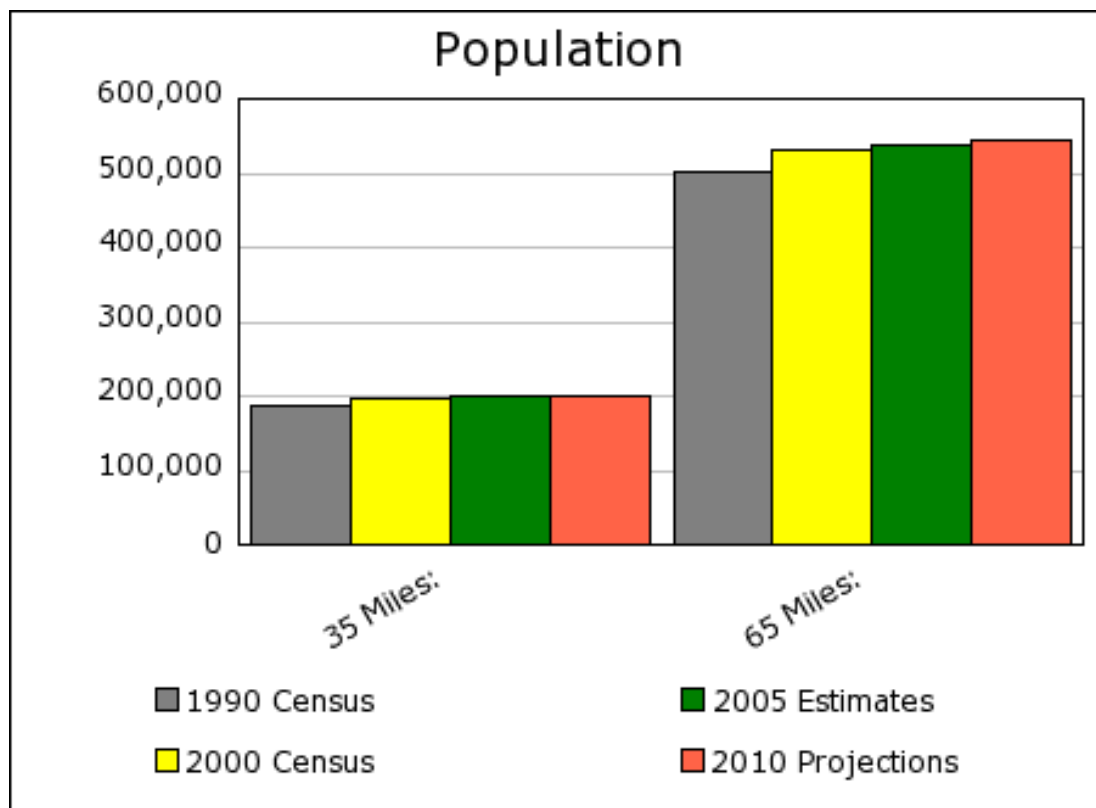
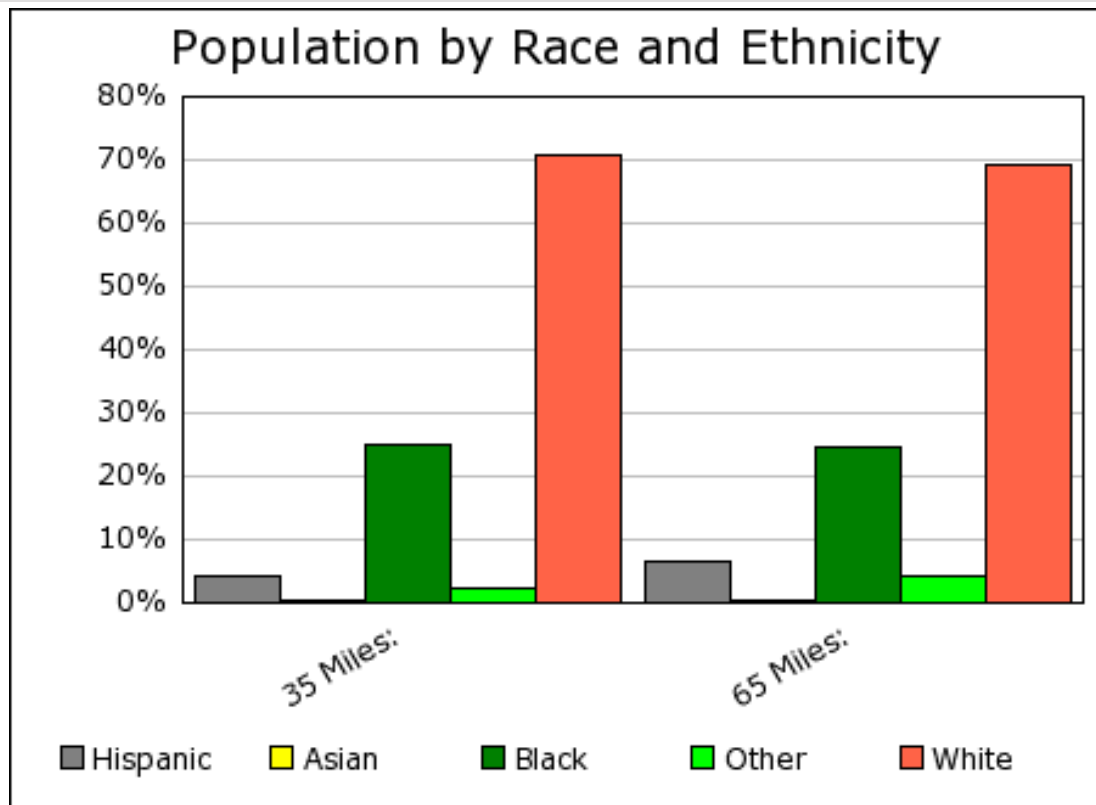


Percent of Households by Income



Median Age





Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More [About Our Data](#).

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